

Christoph Stahl

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Academic Grade: Ph.D.

Born: 8.12.1975

Nationality: German

Marital status: Married

Teaching Experience:

- 2010.9 – 2012.7 Lecturer at **Central Academy of Fine Arts School of Design** 中央美术学院设计学院, and **Central Academy of Fine Arts City Design School** 中央美术学院城市设计学院, Beijing.
Courses: Latin Typography Basic, Latin Typography Advanced, Bilingual Typography, Interactive Design Basics 1+2 for Graphic Design students, Brand-development and -design for Young People.
- 2006.9 – 2008.12 Lecturer as P.h.D.-student at **Central Academy of Fine Arts School of Design**
Courses: Interactive Design 1 for Graphic Design students, Latin Typography, Animated Typography.
Tutored Bachelor Students' Graduate works.
- 2008.10 – 2008.11 Lecturer at **Communication University of China Nanjing** 中国传媒大学南广学院, Art and Design Department.
Courses: Logo and Visual Identity
Tutored Bachelor Students' Graduate works.
- 2008.5 Lecturer at **Communication University of China Nanjing**, Animation Department,
Course: Interactive Design basics.
- 2008.3 Lecturer at **Guangzhou Academy of Fine Arts School of Design** 广州美术学院设计学院, New Media Department.
Course: Interactive Design Basics
- 2003.10 – 2006.6 Regular Teacher at **Central Academy of Fine Arts, Computer Art Studio** 中央美术学院电脑美术工作室
Courses: Interactive/ Website Design, Editorial Design, Logo and Visual Identity, Packaging Design

Work Experience:

- 2019.8 – 2019.12 Graphic Designer at **Nutzwert Design**, Siegen, Germany
- 2014.10– 2018.12 Senior Coordinator Tactical Marketing at **The Leading Hotels of the World**, Frankfurt Office. *This is technically an inhouse Graphic Designer role*
- 2013.1 – 2014.8 Graphic Designer at **Designagenten Visual Communication**, Hannover, Germany
- 2008.6 – 2012.7 Freelance Designer in Beijing
- 2011.7 – 2011.12 Part-time Designer and Design Advisor for Western culture at **Han Jiaying** 韩家英设计 Design Company, Beijing
- 2010.6 – 2011.11 Art Director of **Designnova** 天鹤奖 Design Competition
- 2007.7 – 2007.8 Graphic Designer at **Bang Brand** 正邦 Design Company, Beijing
- 2003.9 – 2007.12 Art Director at **Xieyiersan** 写意二三设计 design company, Beijing
- 2003.5 – 2003.8 Intern and Freelance Designer at **Rempen + Partner das Designbüro** Design Office, Düsseldorf, Germany
- 2001.9 – 2002.8 Student Assistant of **Prof. Christof Gassner** at Kassel Art Academy, Germany
- 2001.2 – 2001.8 Intern at **3st kommunikation** design company, Mainz, Germany

Education background:

- 2010.7 Graduation as **P.h.D.** in *Visual Communication* at **Central Academy of Fine Arts School of Design**, Beijing.
P.h.D. Thesis was rewarded as **Best Doctor Thesis of 2010** 优秀论文奖
- 2009.1 – 2010.6 Worked on P.h.D.Thesis
- 2006.9 – 2010.7 Studies as P.h.D. Student of **Prof. Wang Min** 王敏教授 at Central Academy of Fine Arts School of Design, Beijing
Field: Visual Communication
- 2002.7 Graduation with **Artist's Degree** (Equal to Master) in *Visual Communication* at **Kassel Art Academy**, Germany
- 1996.10 – 2002.8 Studies with **Prof. Christof Gassner, Prof. Nikolaus Ott & Prof. Bernard Stein** at Kassel Art Academy, Germany
Field: Visual Communication

Research

2008.9 – 2010.7 *Doctoral thesis*

Hanzi of the West, Letters of the East – About the combined typographic use of Hanzi and Latin Letters

西汉字东字母 —— 文字设计中汉字与拉丁字母的混合使用

Tutors: **Prof. Wang Min** 王敏教授,
Headmaster of Central Academy of Fine Arts School of Design
Curt Huang 黄克俭,
Visiting Professor of Central Academy of Fine Arts School of Design
Founder/CEO of Sinotype Type Foundry.

Awarded **Best Doctor Thesis of 2010** 优秀论文奖

2002 *Master thesis*

typografie-biografien (typography-biographies)

Tutors: **Prof. Dr. Ursula Panhans-Bühler**
Prof. Christof Gassner

Awards

2011 **Central Academy of Fine Arts School of Design
Best Doctoral thesis award 2010**

for my doctoral thesis (see above)

2010 **The 12th Platinum Creative National College Students
Graphic Design Competition “Outstanding instructor”**
(第十二届白金创意全国大学生平面设计大赛)

2009 **National Center for the Performing Arts 国家大剧院 (NCPA)
and 2009 Beijing World Design Conference
collection of outstanding works (7 of 20)**
for my paper model of 国家大剧院 NCPA

2012 Researcher at **Center For Chinese Font Design And Research**

Public lectures

2012.10 Lecture at

**ATypI International Conference Hong Kong 2012
“Hanzi of the East, Letters of the West”**

2014 Lecture at

**Association of Real-Estate companies in Lower Saxony and Bremen
“Concept, Layout and typesetting of magazines”**

2013 Lecture at

**AGD Hannover (Hannover City branch of Association of Graphic Designers)
“Chinese characters and how they are used”**

Language Skills:

Native Language: – **German**

Teaching Languages: – **English**
– **Mandarin Chinese**

Other Languages: – **French** (basic)
– **Spanish** (basic)

Special Skills:

typography · hand drawing & Illustration · Creation of Maps and Diagrams ·
vector-based Illustration · excellent grasp of three-dimensional shapes and spaces

Technical Skills:

Software

Adobe Photoshop · Adobe Indesign · Adobe Illustrator · Adobe Dreamweaver · Adobe After Effects ·
Adobe Flash · Macromedia Freehand · Apple iWork · Microsoft Office · Google Sketchup

Programming & CMS

Wordpress · Joomla · Sitecore · plone · Facebook · Xing · Salesforce Marketing Cloud · interactive PDFs ·
HTML/CSS · Flash Actionscript 1 · PHP · BASIC

Notable Projects:

International level

2015– 2018 *at The Leading Hotels of the World*

ILTM (international luxury travel market)

most important exhibition for the individual luxury travel business held annually
at Cannes Movie Palace

All media for the exhibition area and exhibition stand of The Leading Hotels of the World Hotel
Group

including: Large scale banners, roadside banners, banners in staircases and passageways, digital
banners, banners on the exhibition stands, Hotel Posters for around 150 participating hotels, handout
listings, invitation cards, name cards, bar menus, digital slideshow

I did this project 5 times in 5 consecutive years. In 2014 I worked together with another in-house
designer, 2015 to 2018 I created all media alone.

2018 *at The Leading Hotels of the World*

IMEX Frankfurt (incentives meetings and events exhibition)

important exhibition for the group travel business

held annually at Messe Frankfurt

All Graphic design for the exhibition of the stand of The Leading Hotels, including huge wall posters,
a digital slideshow and handouts.

National level

2011 *with National Art Museum of China*

Art Exhibition honoring the 90th anniversary of the Communist Party of China

《光辉历程 世代画卷——庆祝中国共产党成立90周年美术作品展览》

Design of the key visual and VI of the exhibition as well as large banners, roadside advertisements, lamp post flags, pull-ups, signs and information boards for the exhibition interior, invitation cards and the catalogue

My basic design was also used for a collector's stamp and shirts

2018 *with Design Foreland and Central Academy of Fine Arts City Design School*

DESIGNOVA competition VI

Visual Identity for Designnova Design Competition

assisted by two students

2010: reworking of the original designs by a student group and creation of all media, such as posters, website, prize certificates, passes, t-shirts, mugs, web-banners, animations

2011: Re-design of Logo, poster, website with animation

2005 *at Central Academy of Fine Arts Computer Studio / Xieyi 23 design*

Pioneer Theater of the East (东方先锋剧场, 隶属中国国家话剧院)

full website designed and created by me alone

including concept, content and navigational structure, design of all pages and programming

2004 *At Central academy of Fine Arts Computer Arts Studio / Xieyi 23 design*

Webpages For The National Digital Culture Archive (ndcnc.gov.cn)

design and programming of two menu pages

about the themes "city" and "countryside"

Provincial level

2013– 2014 *at Designagenten Visuelle Kommunikation*

Association of Real-Estate companies in Lower Saxony and Bremen

Association of North German Real-Estate companies

complete re-design of the two organizations' magazine, which is published 5 times a year. Layout design for multiple issues.

Design of the key visual and invitation card for a yearly congress

2013– 2014 *at Designagenten Visuelle Kommunikation*

Lower Saxony Professional Association of Architects

Book "Vom Traum zum Haus"- complete Layout and re-design of the sleeve.

Invitation Card and Poster for the Organization's Symposium "Wohnen heute".

layout and typesetting of two annual reports using an existing design.

2000 *at Kassel Academy of Arts*

VI For The Society of the Brothers Grimm

with Sarah Winter and Jörg Batschi

The organization is the official society for the preservation and publishing of the works of the Brothers Grimm. It is seated in Kassel and operates a Museum in Kassel, Hessen as well as the Museum of the Birthplace of Brothers Grimm at Steinau, Hessen

Design of Logo, key visual and VI. Design of multiple media including Posters, Folders, Letterpaper and Name Cards.

Design of keyvisual, banners posters and invitation cards for the traveling exhibition "Grimm's Legends and Myths" which was hosted in various venues in Hessen and Niedersachsen

other notable projects

2014 *at Designagenten Visuelle Kommunikation*

Wayfinding System for City Museum Göttingen

Concept and design of external banners, door signs, toilet signs, level overview stands

SINCE 2009 *Brand of my own – STAHLHART Papercraft*

website promoting my self-designed papercraft models

<http://papercraft.stahlhart.net>

known worldwide in the paper modeling community and visited by Users from all over the world, with models downloaded for 268312 times in total (from 2017 to Jul 2020).

2003 *bei Rempen & Partner – Das Designbüro*

Düsseldorf theater

campaign "Das gibt Theater" ("there will be drama")

design of various Posters, ads and a huge roadside poster

2003 *bei Rempen & Partner – Das Designbüro*

Designs for Volkswagen Transport

VW transport is the logistics company of Volkswagen Group

the team I was part of made a design proposal

and worked on creating various media with the final design

2002 *at Kassel Academy of Arts*

Graduate Work: unVorHersehung ("命运无常")

graduation project at Kassel Art Academy,

Awarded the highest grade "graduated with honors"

interactive story/ computer game combining new media, illustration, animation and typography. 7 basic stories and over 300 scenes



Christopher Stahl

Huaibei City, China, August 2020